

SHAMAL IROSHAN

SPECIALIST - CREATIVE DESIGN

📍 COLOMBO, SRI LANKA

Designer by profession, team player by nature. With collaborative experience across design and tech projects, I'm focused on evolving my career into Product Design — crafting intuitive, delightful experiences that are usable, accessible, and desirable, always with the user at the center.

EDUCATION

BEng (Hons) in Software Engineering, Upper Second

Awarded by University of Westminster, UK
Completed at IIT, Sri Lanka
2018 - 2023

Product Design Fundamentals

eLearning.lk
2025

GCE O/L & GCE A/L in Maths Stream

Royal College Colombo 07, Sri Lanka
2009 - 2017

SKILLS

- | | |
|-----------------------------|--------------------------|
| UI/UX Design | User Research |
| Product Thinking | Wireframing |
| Branding & Identity Design | Prototyping |
| Graphic Design | Visual Design |
| Typography | Interaction Design |
| Color Theory | Usability Testing |
| Design Systems | Accessibility Design |
| Responsive Design | Information Architecture |
| Storytelling Through Design | Problem-solving |
| Attention to Detail | Collaboration |
- [More Skills on LinkedIn →](#)

TOOLBOX

- Figma
FigJam
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Adobe InDesign
Adobe Lightroom
Blender
MS Package

ASK ME ABOUT

- When to capture the best photograph
How to perform a motorcycle wheelie
Techniques for achieving a fit body
Tips for singing like a professional

PORTFOLIO

iamshamal.com

CONTACT

hi@iamshamal.com
[+94 71 499 1 444](tel:+94714991444)
linkedin.com/in/shamal-iroshan
fb.com/shamaliroshanofficial

WORK

Specialist - Creative Design

MiHCM Solutions Pvt Ltd, Nawala, Sri Lanka • June 2024 - Present

- Designed and developed web UIs, social media visuals, and marketing materials, ensuring cohesive and engaging user experiences across platforms.
- Led multimedia projects, including video editing and motion graphics, to create dynamic content aligned with branding and marketing strategies.
- Conducted usability testing and collaborated with teams to refine designs, ensuring consistency and user-centered outcomes.

UI/UX Designer - Marketing

MiHCM Solutions Pvt Ltd, Nawala, Sri Lanka • Oct 2022 - June 2024

- Led the revamp of mihcm.com by independently creating and integrating a new design system, enhancing usability and user satisfaction.
- Developed brand guidelines to ensure consistency and strengthen brand presence across all platforms.
- Conducted user research and created personas to inform intuitive, user-centered design decisions.
- Designed wireframes, prototypes, and high-fidelity mock-ups for web and mobile, collaborating with developers to ensure smooth implementation and consistency.

Junior Graphic Designer

MiHCM Solutions Pvt Ltd, Nawala, Sri Lanka • Oct 2018 - Oct 2022

(Mandatory 4-year internship under a university-company scholarship agreement while pursuing studies.)

- Contributed to the design and development of user interfaces for web and mobile applications, focusing on web UIs for MiHCM sub-websites such as enterprise.mihcm.com, lite.mihcm.com, and analytics.mihcm.com.
- Created engaging visual content for various platforms, including PowerPoint decks, social media content, and marketing materials like brochures, banners, notebooks, and t-shirts.
- Utilized video editing and creation skills to enhance multimedia content, ensuring alignment with branding guidelines and objectives.
- Conducted usability testing sessions and analysed user feedback to improve design effectiveness across various platforms.

LEADERSHIP & INVOLVEMENT

Secretary of Spin Riders Club, the largest vehicle club in Sri Lanka
2017 - Present

Leading community-building activities for vehicle enthusiasts.

Founder of Yakada Heena, Digital Platforms & Motocross Racing School
2015 - Present

Established and currently managing Yakadaheena motorcycle community.

CREDENTIALS & RECOGNITION

Codemysketch (2021)

e-Swabhimani - Winner
(Category - Smart Settlements & Urbanization)

Official Logo Designer of Yupun Abeykoon (2022)

Crafted branding for the fastest man in South Asia.

Winner, Logo Contest by Bro_Code (2024)

Selected from 500+ entries

IBM Enterprise Design Thinking (2025)

Team Essentials for AI | Co-Creator | Practitioner

